# Hi there, I'm Bridget

Principal Product Designer





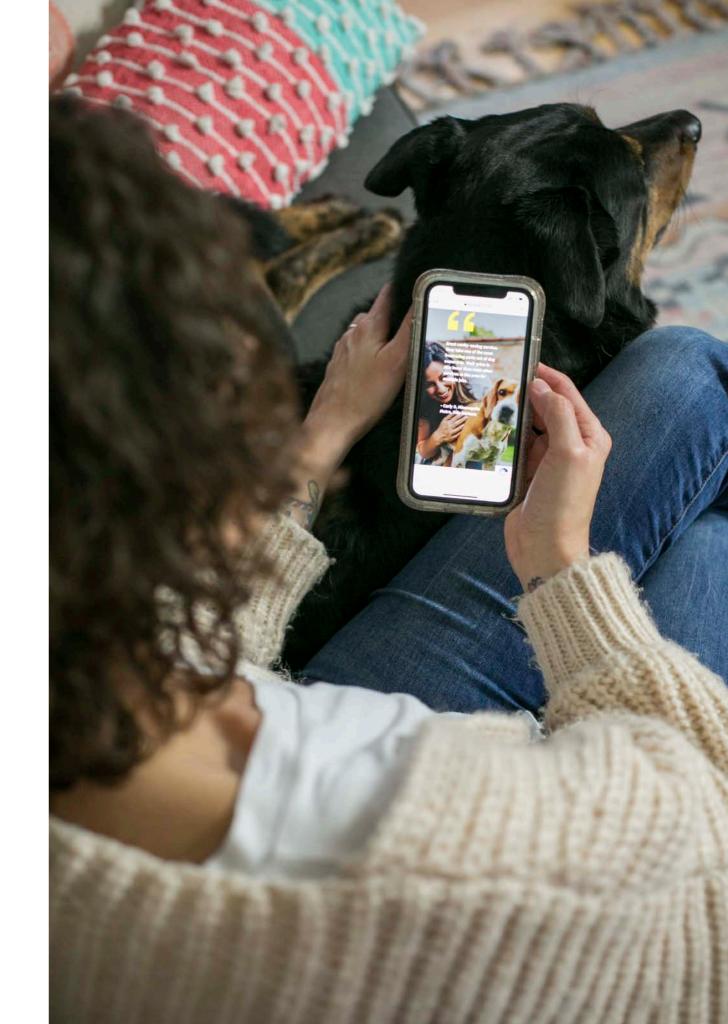
I'm a Philadelphia native, Digital Design Generalist living in Central NJ just outside of NYC



If you Googled my name you'd discover that I'm a...

- + wife
- + fur mom
- + friend
- + designer
- + creator
- + sound healer
- + yogi
- + world-traveler

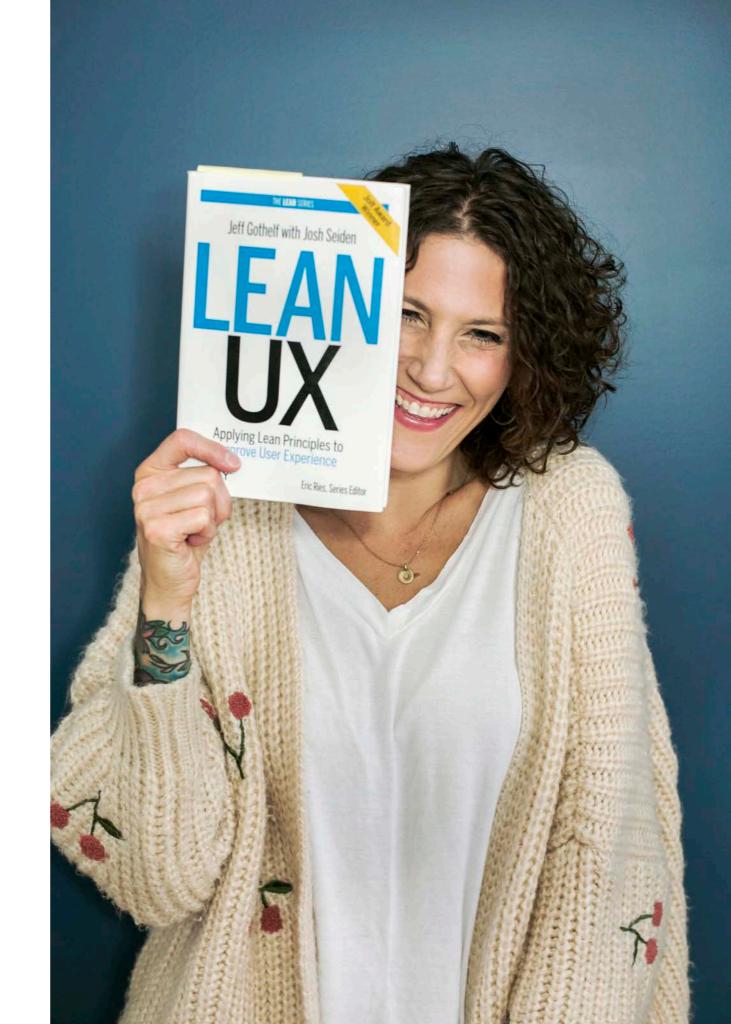
...eternal student



The people closest to me describe me as...

- + kind
- + optimistic
- + hard-working
- + creative
- + responsible
- + entrepreneurial
- + sweet
- + fun-loving

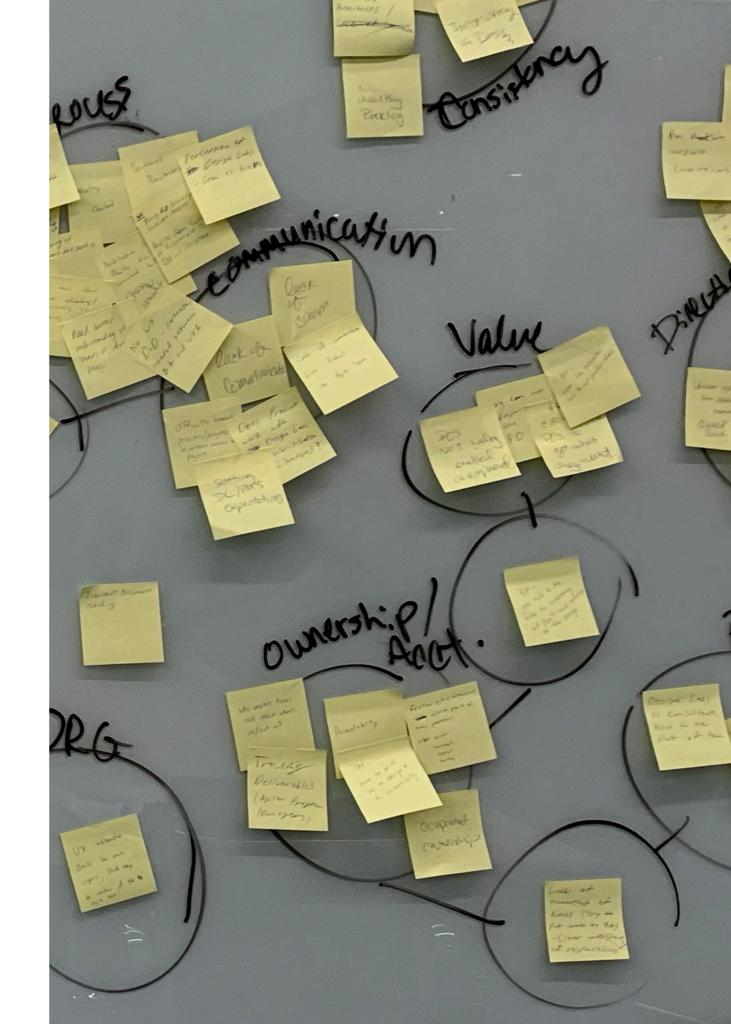
... just to name a few



With 20+ years of experience I've acquired many skills...

- + product discoveries
- + design systems
- + research methodologies
- + audits & evaluations
- + ux & ui
- + ux & creative strategies
- + designops
- + visual design

...and much more





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While I only had the opportunity to work with Bridget for a short period time she exhibited many qualities of a tremendous team member and very conscientious designer. She skillfully and easily joined a newly formed team, cultivating outstanding relationships with her new teammates and bringing much needed expertise in her area of iOS design. Bridget was spread thin and assigned to multiple projects simultaneously but still was always able to keep pace with the development team and establish a bit of a runway for herself. She is a user oriented and customer focused designer, one in which would benefit any organization.\*

— Jim StoverScrum Master & Agile Coach

<sup>\*</sup>For more recommendations see my LinkedIn profile.

I have 3 simple life principles...

### + learn

I am always learning, growing, evolving and expanding



I have 3 simple life principles...

#### + absorb

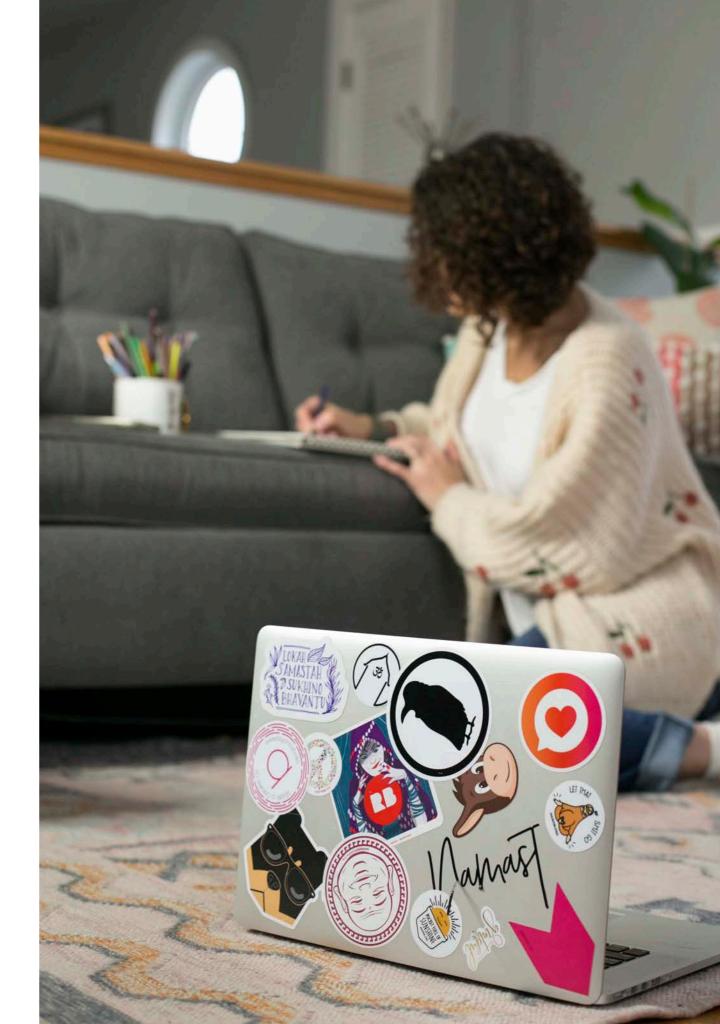
I work to acquire an understanding through experiences



I have 3 simple life principles...

### + apply

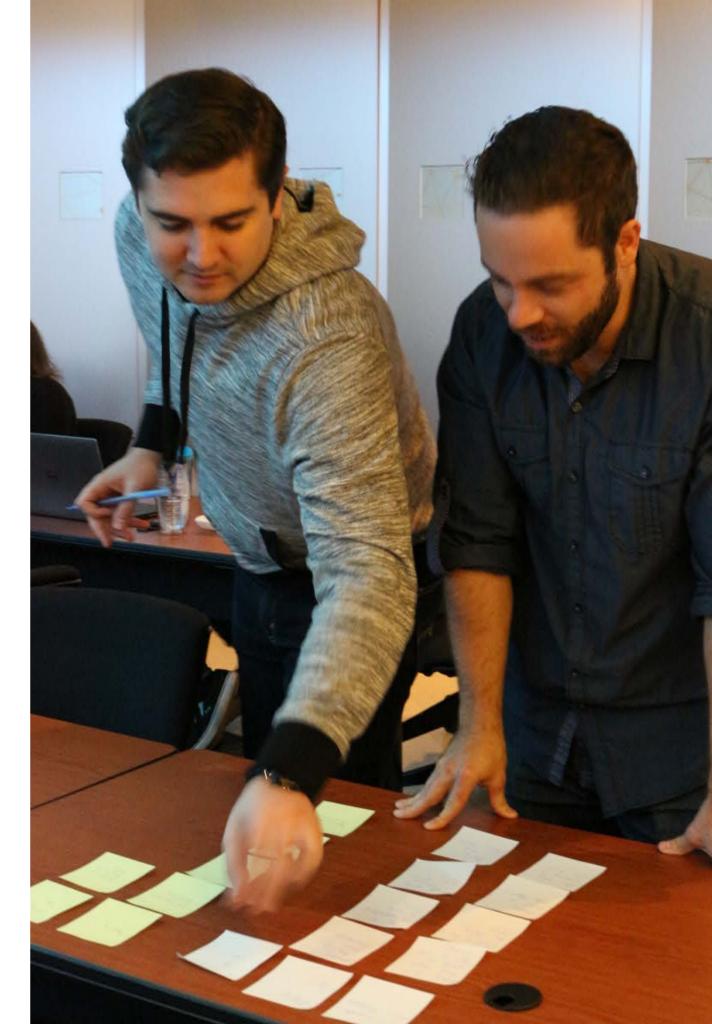
I practice and share my knowledge and understanding to serve others



I have 1 simple professional goal...

## + find my tribe

To do good work with good people



#### **Bridget Lyons**

Principal Product Designer

www.blyons.studio (hello)

dribbble.com/blyons98

610.256.9348

blyons.studio@gmail.com

